



Institutional Research: More Than Just Data

By Dawn Geronimo Terkla

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Institutional Research: More Than Just Data, Dawn Geronimo Terkla, The modern incarnation of institutional research has at its disposal an array of statistical, psychological, sociological and general analytical tools. This volume presents a rich group of informative examples and perspectives to help administrators realize the fullest potential of institutional research and understand all the roles it can play. Institutional research is a facet of administration too little known and too often underappreciated. It appears in many guises, from a small, unnamed group in a college development office to a collection of professional branches dispersed across a huge research university. As an in-house resource, it offers unparalleled opportunities for other administrative branches to probe and analyze nearly every aspect of an institution:OL P:* student learning outcomes* faculty teaching and workload* broad measures of efficiency and performance.Institutional research can also play a pivotal role in accreditation's self-study process, lay the foundation for benchmarking against peer institutions, and inform both ends of a strategic plan by supplying the data that make a plan realistic and concrete and following up to measure progress. It is also the source for information demanded by institutions...



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