



Demystifying Charisma: empirical report

By Rico Hofmann

GRIN Verlag Jan 2008, 2008. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2004 in the subject Business economics - Personnel and Organisation, grade: 1 (A), University of St. Gallen (Institute for Leadership and Personal Management), language: English, abstract: By analyzing personal interviews, this term paper attempts to grasp the property of what is commonly known as charisma and to explain its virtues and effects, especially with regards to business and leadership. Firstly, a definition of charisma and a description of what is commonly understood by the term charisma are given. This appears to be very difficult because there are so many different meanings and explanations around. There are psychoanalytical explanations that root in the Freudian theory (charisma is a regressive phenomenon: the relationship of a follower to his leader is like that of a five year old to his father), sociological explanations (humans need to have simple explanations for the complexity of today s world, so they cling to a leader) and attribution-based explanations (either based on salience and results or on leader behaviour). But all those explanations have in common that they...



READ ONLINE
[5.56 MB]

Reviews

Extensive manual! Its this kind of very good read through. I actually have read and that i am confident that i am going to planning to study once again once more in the future. I am easily could possibly get a delight of looking at a composed publication.

-- **Ryder Purdy**

Absolutely essential go through publication. This can be for all who statte there was not a worthy of looking at. Its been printed in an remarkably basic way and it is just right after i finished reading this book through which in fact altered me, modify the way i think.

-- **Dr. Haskell Osinski**